



SHORT PITCH DECK



Problem

Every day some 500 million bicycles hit the trails, sidewalks, and roads around the world, they all run the risk of getting a flat. most of the cyclists will get stuck , as they wont be able to fix the flat on the go.

When faced with a flat, riders encounter a mechanical challenge. Repairing a flat tire demands tools, time, and technical know how: disassembling the wheel, removing the tire, replacing or patching the inner tube. For the majority of riders the repair procedures are out of technical reach.

Even the skilled and well-equipped find the time-consuming repair process inadequate for today's fast-paced lifestyle.

There are 2.4 billion cyclists and no real solution for the majority of them until now.



Post puncture tire repair options

- 1) **Tubeless Tire Plugs:** Mechanical plug for tubeless tires only. Permeant repair. Requires tools and skill.
- 2) **Inner Tubes :** Inserting an inner tube into a tubules tire or replacing the inner tube of a tubed tire. requires time, skill, and tool. Permanent repair.
- 3) **Tire Patches:** For inner tubes only. Permanent repair. Requires Skill, and Tools.
- 4) **Aerosol cans with tire sealant:** A temporary tire repair that can only temporarily seal small punctures until reaching a repair shop.
- 5) **Bicycle repair shop:** Find the time to take the bicycle to a repair shop for expert tire repair handling.



Solution

oro savior introduces a game-changing solution: an eco-friendly, user-centric product that empowers riders to permanently mend a flat tire on the go.

Our approach eliminates the need for tools or specialized knowledge, making tire repair accessible to anyone aged 8 and above.

Our pioneering non-valve throw tire sealant injection technology streamlines the repair process, negating the need to dismount the tire or locate punctures. Not only does our product creates a final repair, but it also proactively guards against any future punctures for up to six months.

Repair can be completed in under two minutes, and its as simple as inflating your bicycle tire.

Tire Repair Products Feature Comparison

| | PERMANENT REPAIR | PROACTIVE PROTECTION | WORKS WITH ALL TIRE TYPES | EASY TO APPLY | SWIFT REPAIR | SMALL AND LARGE PUNCTURES |
|-----------------------|------------------|----------------------|---------------------------|---------------|--------------|---------------------------|
| SAVIOR | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Tire Patches | ✓ | ✗ | ✗ | ✗ | ✗ | ✓ |
| Inner Tube Replcement | ✓ | ✗ | ✗ | ✗ | ✗ | ✓ |
| Aerosol Can | ✗ | ✗ | ✓ | ✓ | ✓ | ✗ |
| Tire Plugs | ✓ | ✗ | ✗ | ✗ | ✓ | ✗ |

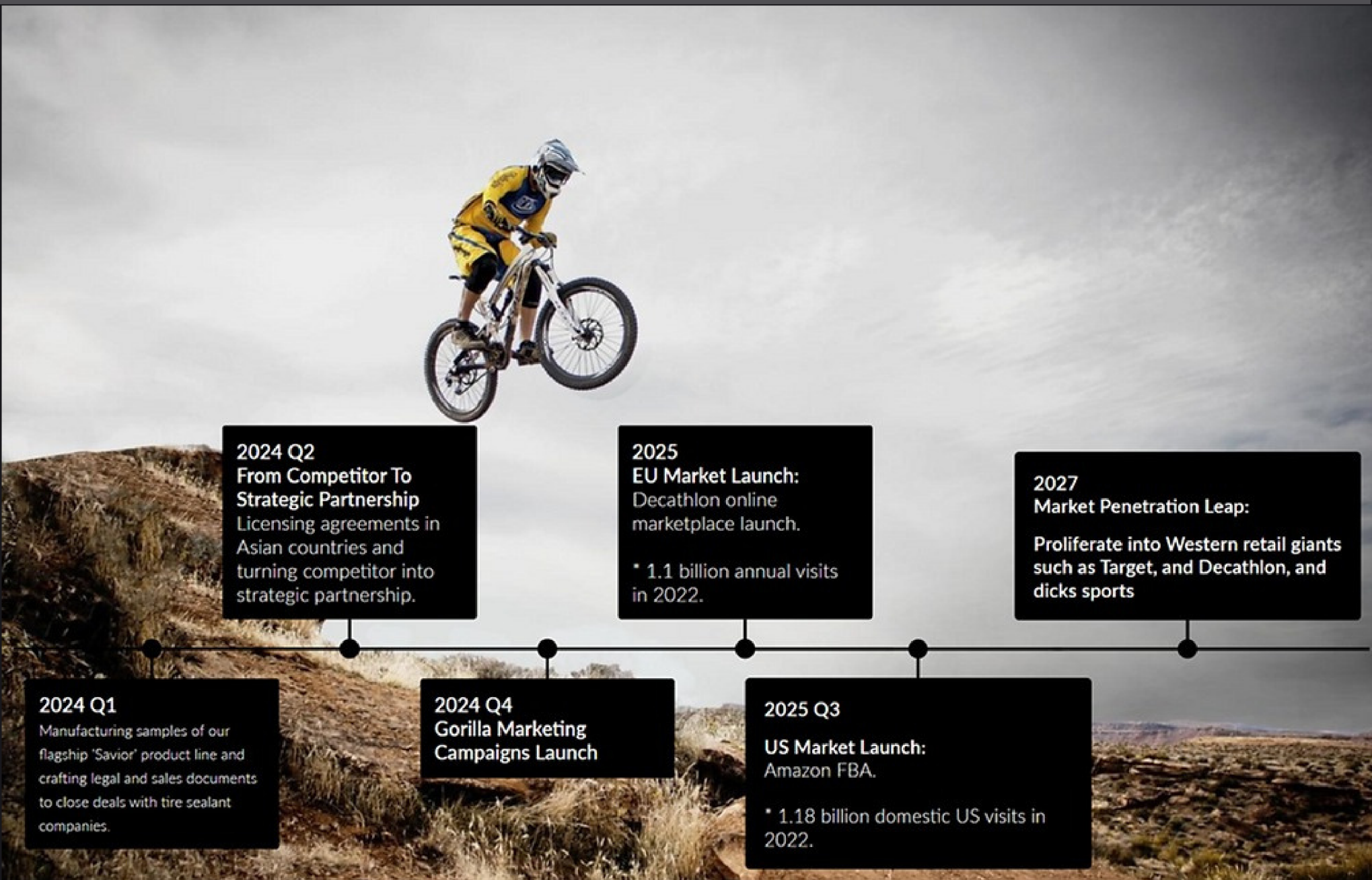
Marketing Timeline Transforming into a billion- dollar titan.

Oro Savior International is poised for rapid global expansion and market penetration. We begin with strategic white label and licensing agreements, turning competitors into partners.

Our 2025 global brand launch will harness the reach of Amazon and Decathlon to build strong brand awareness.

From 2027-2028, we aim for mass adoption through partnerships with retail giants like Target and Decathlon. Direct-to-retail sales will ensure high-profit margins while targeted white-label opportunities.

To drive brand growth, we prioritize innovative affiliate marketing and guerrilla tactics. By leveraging compelling storytelling, ethical practices, and the influence of micro-creators, we will execute bold, unconventional campaigns that elevate our brand and captivate our audience.



Investment Highlights

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|--------------------------|---|
| CEO | Amitai Aharon Franklin |
| Product | Revolutionary Permanent Tire Repair Solutions for Bicycles, E-Bikes, and E-Scooters suited for Every Rider from ages 8 and up |
| IP Protection | 1 Patent Approved for savior tire sealant injection technology soon to be in 25 countries, 2 patent pending. 2 Trademarks filed |
| Market Size | SAM 10.2 Billion USD |
| Projected Revenue Year 5 | 446.8 million USD |
| Use of funds | Licensing Agreements, R&D, Manufacturing, IP Protection suite |
| F&F Target | \$110,000 - \$150,000 |
| Seed Round | \$ 2,700,000 |

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